



Indo Japan Business Council

To promote Industry, Trade and Commerce

INDO-JAPAN BUSINESS COUNCIL
A BILATERAL CHAMBER OF COMMERCE
WWW.IJBC.ORG

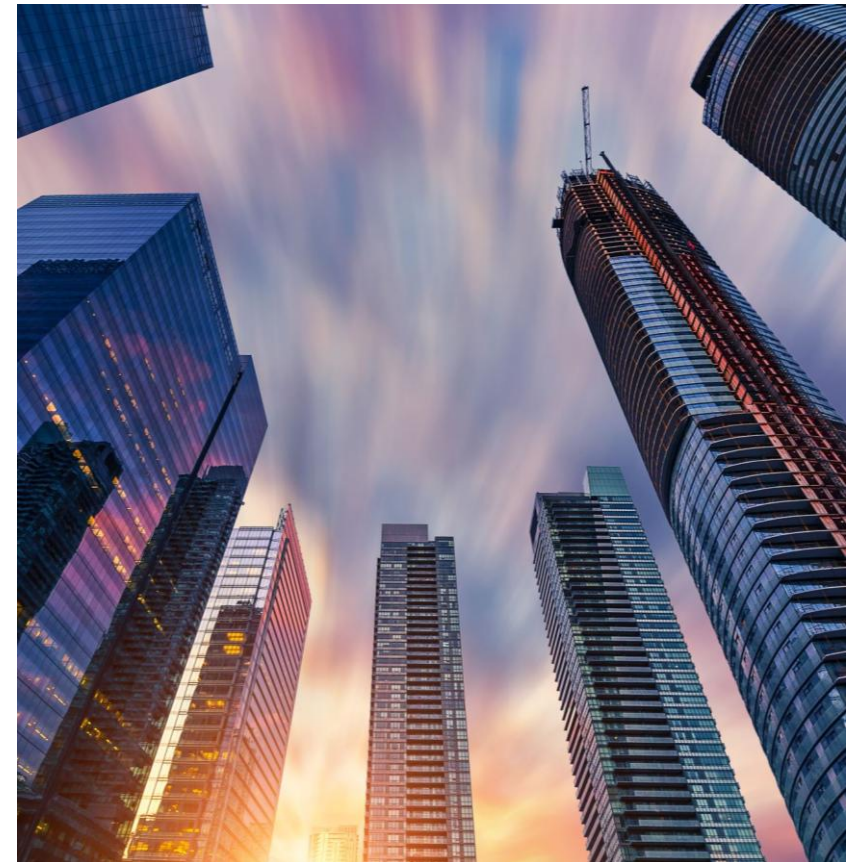
Vision

“To encourage people to people connection, enhancing business and economic relation between India and Japan. Branding for India as attractive investments destination for Japanese industry.”

Established in 2011

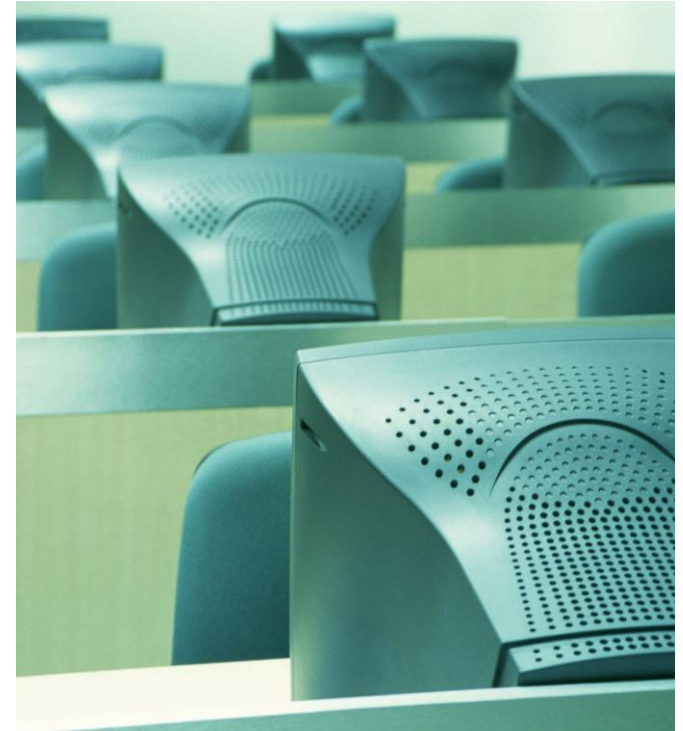
Mission

- To be the one-stop information, consulting and advisory platform for Indian companies for doing business with Japan and vice versa
- To promote Industries & Business in Japan and vice versa.
- Providing a platform for networking and knowledge sharing, especially to enhance the members' abilities to forge ahead in the competitive world.
- Recognising the services of individuals and organisations for their outstanding contribution to social and economic development in Indo-Japan relations.



Activities

- Conducting seminars, events, and activities to attract investments in India.
- Help in Japanese industry-oriented infrastructure development in India.
- Promoting Indo-Japan trade and business.
- Guidance and assistance to SMEs of both countries for doing business between Japan and India.
- Database Creation.





Industry

To facilitate industrial growth and promote Make in India initiative between India and Japan while balancing socio-economic environment.



Business

To be the one-stop information, consulting and advisory platform for Indian companies for doing business with Japan and vice versa.



Education

To promote university ties, student exchange programs and research, development, and academic excellence in the field of science and technology.



Culture

To promote cultural, art, and historical ties between India and Japan. Create a culture-centric experience for people.

Recognition

Consulate General of Japan, Mumbai.

Japan External Trade Organisation (JETRO).

Japan Foundation.

Japan National Tourism Organisation (JNTO).

Wakayama Prefectural Government.

Yokohama City Government.

Some Statistics

300 + members

Students, Individuals, Corporates members.

Members from pan India.

Arranged 40+ small and big events.

Brought 10 corporate delegations to Japan

Brought 6 student member delegation to Japan.

Flagship events Konnichiwa Pune, India-Japan Education Conference, and India-Japan Business Conference.

IJBC- Efforts for Trade & Business

● Delegation to Japan (14th – 21st October 23)

● Objectives of the delegation:

- To experience the uniqueness of Japan and Japanese businesses
- To explore new business opportunities for trade, commerce, and collaborations in Japan through business meetings, business hub
- Visits and manufacturing site visits
- Observing how industries and businesses in Japan work with perfection and attention to minute details and trying to inculcate these values in Indian businesses
- Understanding Japanese business management principles and hierarchical structure.
- Trying to understand Japanese Business culture and work ethics

Cities to be visited

- Tokyo
- Yokohama
- Nara
- Osaka

Through this tour, the delegates can better understand the Japanese business culture and explore the opportunities for business collaborations.

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Overview of Japan



Japan's GDP : World No.3
(US\$ Billion): 4,937



Number of Researchers :
OECD No.2*: 681,821



Number of Patent Applications
(2021): 289,200

Source: [Japan External Trade Organization \(JETRO\)](#)

Reasons to Invest in Japan

Fertile and Trusted Free Market

- **Fertile Free Market:** Japan boasts a robust and open market conducive to business growth.
- **Trustworthiness:** Built on a foundation of trust, Japan's market is known for its reliability and integrity.

Innovation Ecosystem Open to the World

- **Ecosystem Openness:** Japan embraces innovation from around the globe, fostering collaboration and cutting-edge advancements.
- **Global Reach:** Tap into a dynamic innovation ecosystem that welcomes international contributions.

Excellent Business Environment, Reliable Infrastructure

- **Business Environment:** Japan provides an excellent environment for businesses to thrive, offering stability and support.
- **Reliable Infrastructure:** Benefit from a well-established and dependable infrastructure that enhances operational efficiency.

Livable Society

- **Livable Society:** Beyond business, Japan offers a high quality of life, making it an attractive destination for professionals and their families.
- **Cultural Appeal:** Immerse yourself in a rich cultural experience while enjoying a modern and comfortable lifestyle.

Investment Opportunities in Japan

- **Explore Opportunities:** Japan presents a fertile ground for investment with its trusted free market, innovative ecosystem, excellent business environment, reliable infrastructure, and a society that prioritizes livability.
- **Your Gateway to Success:** Invest in Japan for a strategic entry into a thriving economy and a fulfilling quality of life.

Source: [Japan External Trade Organization \(JETRO\)](#)

About Japan External Trade Organization(JETRO)

- JETRO is a government-related organization promoting mutual trade and investment between Japan and the rest of the world. As one of its activities, it offers foreign investors with abundant information on all aspects of doing business in Japan, by providing expert consultation and offering free temporary office space in major business areas across the country.
<http://www.jetro.go.jp/en/invest/>
- JETRO supports foreign companies by
 - Giving consultation regarding administrative procedures required for FDI into Japan.
 - Arranging meetings with officials of regulatory agencies if needed.
 - Relaying requests for regulatory reforms to the Japanese government.

Source: [Japan External Trade Organization \(JETRO\)](http://www.jetro.go.jp/en/invest/)



14 Sectors with Growth Prospects



- Japan aims to achieve carbon neutrality by 2050 under its “Green Growth Strategy” with a focus on the following 14 priority fields with growth prospects and is working towards reducing greenhouse gas emissions to net zero.
- The 2 trillion yen “Green Innovation Fund” established in 2021 will provide continuous support for ten years to businesses and others for their research and development, demonstrations, to implementation.

Energy related industries

1. Offshore windpower, Solar and geothermal industries
2. Hydrogen and fuel ammonia industry
3. Next-generation heat energy industry
4. Nuclear industry

Transport/manufacturing industries

5. Automobile and battery industries
6. Semiconductor and information and communication industries
7. Shipping industry
8. Logistics, people flow, and civil engineering infrastructure industries
9. Food, agriculture, forestry, and fisheries
10. Aircraft industry

Home/office related industries

12. Housing and building industry and next-generation power management industry
13. Resource circulation-related industries
14. Lifestyle-related industries

J-BR!DGE is a business platform for the creation of cross-border open innovation.

Focus Countries/ Regions*

- Southeast Asia
- India
- U.S. & Canada
- Europe
- Australia
- Israel
- Africa
- Japan

*J-Bridge provides services mainly in Singapore, Indonesia, and Vietnam in Southeast Asia, the U.K. and Germany in Europe, and Nigeria in Africa.

Focus Fields



- Mobility
- Health Tech
- Life Sciences
- Agri-Tech
- Retail Tech
- Smart Cities
- FinTech
- Robotics
- Information security etc.



- Renewable Energy (offshore wind power, biomass, etc.)
- Energy conservation
- Storage batteries
- Hydrogen
- Smart infrastructure
- Greening and environmental conservation technologies etc.

Objectives

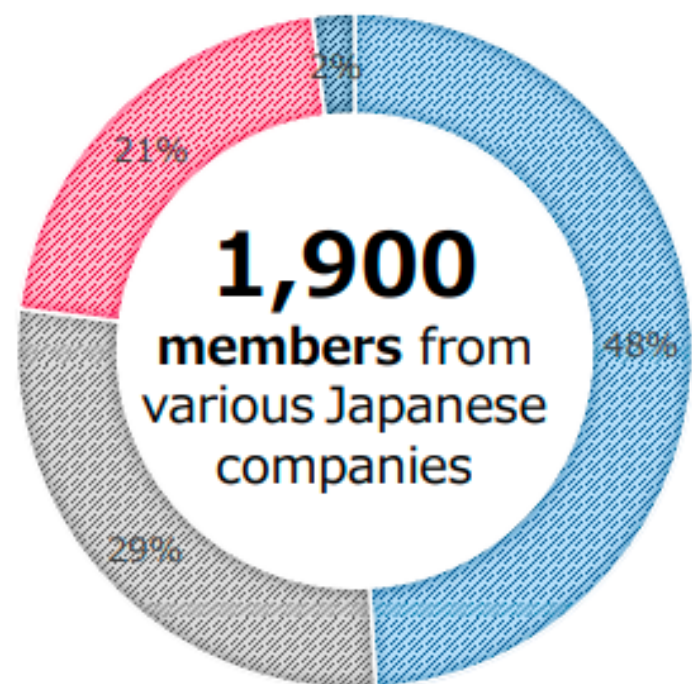
Cooperation between Japanese companies and overseas startups for the development of new businesses, thereby:

- **Business alliance** including technical cooperation, joint R&D, and M&A
- **Capital alliance** including investment, setting up JV (Joint Venture), etc.

Who are J-Bridge Members/Partners?

J-Bridge Members are **Japanese companies who are interested in collaboration with overseas startups etc.** Over **1,930** people from more than **1,310** companies are registered from various industries ranging from ICT to trading, chemicals, finance and manufacturing.

J-Bridge Members

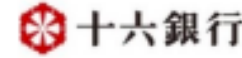
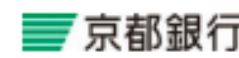
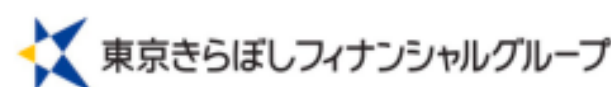


As of August 2023

■ Large companies ■ SMEs ■ Overseas branches ■ Others

Our Partners

Companies and organizations that share the same goals as J-Bridge and will help us by utilizing their knowledge and connections.



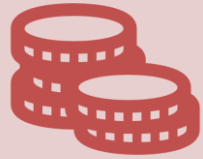
JICA- Japan International Cooperation Agency

- Tsunagaru Labs:
- JICA India has launched the "SDGs Business Co-Creation Lab - Tsunagaru Lab -" as a place to connect Japanese companies that have the following needs with Social Enterprises in India.
- Looking for promising start-ups with unique technology, products and services.
- Looking for a local partner to deliver goods and services to the last one mile in India.
- Looking for local partners to collect data and conduct research for R&D and Marketing purposes.
- Looking for a reliable local partner with a proven track record in relation to CSR activities in India.
- Looking for information on the activities of social enterprises in India and good cases of new initiatives.



Source: [JICA](#)

More Resources



[Japan Ministry of Economy, Trade and Industry](#)



[Japan External Trade Organisation](#)



[Office of Foreign Direct Investment Promotion](#)



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